

REPORT FROM PURPLE AMERICA VALUES METER

Democratic Candidates Debate #1: October 13, 2015



How did the Democratic candidates' statements and positions stack up against our shared America values?

Can the Top 'Values Candidates' Predict Who Will be the Next President?

The below grid outlines which of the Democratic candidates made direct or indirect mention of any one of America's shared values. The twelve shared American values were identified through Purple America's interviews with one thousand Americans from across the country asking, "What are the values that connect Americans?" and "What do Americans stand for?"

	Clinton	Sanders	Chafee	O'Mally	Webb
Equality	X	X	X	X	X
Family	X		X	X	X
Faith	X				
Freedom	X	X		X	X
Love and Respect	X	X	X	X	
Self-Expression	X				
Community		X		X	
Giving Back		X			
The Good Life	X	X	X	X	X
Opportunity	X	X	X	X	X
Success	X	X	X	X	X
Doing the Right Thing	X	X	X	X	X
	10	9	7	9	7

NOTE

Purple America does not endorse any candidate or party and will be reporting on each presidential debate as it occurs.

Values-in-Action Foundation

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