



## GET PURPLE!

Here are some ideas to get started implementing **Purple America** at your school:

1. Assign your students to watch some of the short videos posted on [www.purpleamerica.us](http://www.purpleamerica.us) or watch them together in class. Then assign students to **vote** at the website on the 12 American values revealed in the videos, ranking the ones they believe are most important. Those values are: *Community, Doing the Right Thing, Equality, Faith, Family, Freedom, Giving Back, The Good Life, Love and Respect, Opportunity, Self-Expression and Success*. Available in May, results will be ranked by zip code to help reveal common values nationwide.
2. Work with your students to **choose** which values they would like to see reflected in your school. Then work with them to plan and find ways to put those values into **action** to improve your school or community.
3. Invite students to create their own 'Values in **Music**' playlists, bringing in the lyrics to their favorite songs that best express America's shared values. Ask the students to discuss these values with friends and family and find out which songs others believe best match each value as well. Share song lyrics or play and discuss the songs and the values they express in class. This spring, students and classrooms will be able to share their playlists with the country through a 'Values in Music' page at [www.purpleamerica.us](http://www.purpleamerica.us).
4. Ask students to create a 'Values in **Books**' list, just like the music lists above. Use these lists to start discussions at home and with friends. Similarly, these lists can be posted at the **Purple America** site in the spring.
5. Have students write **letters** to grandparents, celebrities, and political, non-profit and corporate leaders asking them to write back with a personal story of their experience with one American value they strongly believe in. The letters that come back could be posted on the school website, linked to the **Purple America** site, displayed at the school or put into a book, and archived in the library.

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6. Students can assess the values in your community and create their own **Purple America videos** by traveling in teams and recording others in their schools, homes, neighborhoods and places of worship. Students can conduct interviews like those in the Purple America video tour, edit them into videos of three minutes or less, and post them on [www.purpleamerica.us](http://www.purpleamerica.us). Additional details are available at the Web site.
  
7. If you are interested in teaching students about **social networking** for a cause, you will soon be able to link from [www.purpleamerica.us](http://www.purpleamerica.us) to create or update your own Facebook profiles and join the **Purple America** cause or network. There, students can share the **Purple America** activities each of them has initiated or taken part in.

If you have additional ideas for how to implement **Purple America** into your classroom, or if you've completed one or more of these activities, please email [info@purpleamerica.us](mailto:info@purpleamerica.us). Let us know what you've done, how they've worked and offer your suggestions and ideas. We are eager to hear from you.



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